

# THE HOME BUILDER

DallasBuilders  
ASSOCIATION

www.DallasBuilders.com



VOLUME LXI

No. 6

June 2014

## Dallas BA's Industry Investors for 2014



## BRIEFLY

Battle at the Bridges, a golf tournament being sponsored by member Centurion American on June 18, will donate \$5,000 to Operation Finally Home on behalf of the Dallas Builders Association if any builder member wins (restrictions apply). For details, contact Josh Haynes at 817-271-4699 or [josh@centurionamerican.com](mailto:josh@centurionamerican.com). Information is also available from Alvin Jackson at 214-636-3669.

Applications are now being accepted for the Dallas BA Home of the Week in *The Dallas Morning News*. This represents a value of more than \$2,000 in advertising dollars and offers prime exposure. Contact Becky Warner at the Dallas BA at [becky.warner@dallasbuilders.com](mailto:becky.warner@dallasbuilders.com) or 214-615-5015 to learn more.

If you aren't connected with the Dallas BA through Facebook, Linked In or Twitter, you're missing lots of news, updates and photos that you won't see anywhere else. Start following today!

Association offices will be closed Friday, July 4, in recognition of Independence Day.

## Final deadline for 2014 ARC Awards is July 9

Wednesday, July 9, at 11:59 p.m. is the final deadline to enter the 2014 ARC Awards, which recognize excellence for associates, remodelers and custom builders.

This year's gala is being presented in partnership with Starlight AV on Saturday, Aug. 16, at The Westin Galleria. Finalists will be announced at a special reception hosted by Starlight AV at Dallas BA offices on July 17.

Theme of this year's event is "Our Associates Make It Happen!" ARC Awards Chairman John Todd of Elite Remodeling says the goal is to "not only get quality projects submitted, but also to recognize our associates who made it happen for a particular project. In keeping with this theme, we are creating ARC Award logos designed specifically for associates. This added benefit will allow associate members who have been recognized by a builder on a specific project to identify themselves as a finalist for winner on all their marketing materials."

Visit the website, [ARCAwardsEnter.com](http://ARCAwardsEnter.com)

for complete details on entry requirements, partnership opportunities, ticket prices and more.

Categories will be divided into price points based on entries received. Numerous subcategories can be found in:

- ◆ Remodeling & Renovation;
- ◆ New Construction; and
- ◆ Specialty.

In addition, awards will be given for:

- ◆ Associate of the Year;
- ◆ Community of the Year;
- ◆ Remodeler of the Year; and
- ◆ Custom Builder of the Year.

The entry fee is \$150. All entries will be judged by a panel of industry experts from markets outside the DFW metroplex.

The ARC Awards would not be possible without the support of partners. With six levels of partnerships, there is one that fits every company and individual. Make your commitment today, because the sooner you act, the more exposure you'll receive.



## Operation Finally Home Donor Appreciation Party

Tim and Leslie Jackson of Tim Jackson Custom Homes and Ronnie Lyles, a board member of Operation Finally Home, gather with Sgt. Stephen Jackel at Donor Appreciation Party held May 15. The event, sponsored by Bush Rudnicki Shelton was held to say thank you to all the companies and individuals who contributed to the home built for Sgt. Jackel and his family. Jackel was severely wounded while performing convoy security duties in Afghanistan when an IED exploded under his vehicle. A dedication ceremony was held May 31 for the home built by Tim Jackson in Paloma Creek in Little Elm. See page 2 for more photos and a list of contributors.

## Dallas Builders Show booth sales continue

Prime exhibit space is still available for the 2014 Dallas Builders Show Presented by Texas Door & Trim. This year's show will be held on Thursday, Oct. 23, at the Plano Centre, and will feature a new format resulting in a fun event and a great opportunity for Dallas Builders Association members.

This year's show will kick off with a Keynote Session from 1 to 3 p.m., and the trade show floor will open from 3 to 8 p.m. This will enable the Association to host a reception for Operation Finally Home in the exhibit hall during show hours, which will give attendees the opportunity to meet the heroes receiving mortgage-free homes from the Association's charity of choice.

Food and beverages will also be available in the exhibit area. Tickets are \$10 per person (except for exhibitors who receive free admission as part of their exhibit package) and will benefit Operation Finally Home. A silent auction benefiting the charity will also be held during the Show.

Times of the Dallas Builders Show have been shortened, but the price of exhibit space remains only \$400; a 10x10 exhibit space includes an 8-ft skirted table, 2 chairs, trash can and signage, as well as a listing in the partner directory.

Visit the Dallas Builders Show page under the Calendar tab at [DallasBuilders.com](http://DallasBuilders.com) for full details.



## Cobblestone Bread Fundraiser

Before the Donor Appreciation Party kicked off, the Cobblestone Bread Company pop-up lunch truck was serving sandwiches to anyone making a donation to the Operation Finally Home project for Stephen Jackel. Corey Ford of Tommy Ford Construction was one of the first in line.

## Cars for CASA expected to raise \$50,000+



More than 300 spectators viewed the 300+ cars and motorcycles on display in Rockwall May 18 at the annual Cars for CASA benefiting Lone Star CASA, which advocates for children under the custody of Child Protective Services. To date, the Metro East Division has raised more than \$230,000 for this worthwhile cause.



CASA organizers from the Metro East Division take a few minutes to relax. From left they are Doug Bowerman, Affiliated Bank; Russell Honeycutt, CASA board member; Dave Hambley, Meletio Lighting & Electrical Supply; Larry Baty, Cadenhead Servis Gas; and Greg Paschall, Intex Electrical Contractors.

# New home for wounded hero Stephen Jackel would not have been possible without efforts of many

## CONTRIBUTORS

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**Geanie Vaughan Reaches 500-Spike Achievement**

Geanie Vaughan of Lee Lighting got a resounding round of applause at the May 27 Board of Directors meeting, where she was recognized for her achievement of reaching the 500 Spike level of membership recruitment. Offering their congratulations are Executive Officer Phil Crone, First Vice President Frank Murphy, President Jeff Dworkin and Secretary Donnie Evans.



**A Busy Spring for Government Affairs**

David Lehde  
Director of  
Government  
Affairs



Spring time in Texas. The frost thaws, the winds roar, the storms rage and it all gets greener. And that's just the primary elections.

The Lone Star State's second Super Tuesday, while only answering half the equation, still gave a forecast of what future leadership may look like in Austin. And while May 27 got all the attention of news outlets, it was just one of many items garnishing the focus of the Dallas Builders Association.

In Ellis County, John Wray's primary win for Texas House District 10 added to a list of HOMEPAAC of Greater Dallas supported candidates who have found victory this spring. During the May 10 municipal elections, Rachel Huber won the approval of Ovilla voters, while Association Past President Joe Chamberlain earned a city council seat in Heath. He joins another Association member, David Hill, who is a new councilman in Waxahachie.

The primary run-off was the third election of this busy voting year. Key decisions remain as the general election on Nov. 4 not only brings the decision for Governor, Lt. Governor, Attorney General and a whole slew of statewide, state legislative and county offices, but also decisions for a U.S. Senate seat and all U.S. House seats. Additionally, voters will decide on a key constitutional amendment needed to bring more funding for needed roadway improvements.

In the Town of Flower Mound, Association advocacy that began well over a year ago, during the process that recommends regional amendments for the purpose of making recent I-Codes both workable and more affordable for the North Texas area, yielded another benefit for home builders. The Council voted to adopt the 2012 IRC and IECC codes with the regionally preferred COG amendments. In Allen, the Association advocated for and received an extended grace period for our builders, as the city's policy change that requires water heaters installed in attics to be tankless will now have a later effective date of Aug. 1.

The Dallas Builders Association is active on two statewide TAB task forces. A Water Task Force was recently created that will monitor the implementation of HB4 and State Water Implementation Fund for Texas (SWIFT) funding as it moves forward. As the Texas Water Development Board (TWDB) now moves to implement SWIFT's low interest financing, each of TWDB's 16 regions must prepare final submittal of their 2011 water plan and list their region's projects for priority consideration. The Dallas BA, representing members of the TAB Water Task Force, will remain engaged in our own Region C's

process on the 2011 plan, as well as the soon to be drafted 2016 plan. In May, the Dallas Builders Association and the Greater Fort Worth Builders Association offered joint comments in support of a key Region C resource strategy, the Marvin Nichols reservoir.

With the increasing stringency of energy codes bringing serious ramifications for the home building industry. The TAB Codes and Standards Committee created the Energy Codes Task Force to discuss rational solutions for possible recommendation to the Codes and Standards Committee and, ultimately, to the TAB Government Relations Committee. Dallas BA is heavily involved in this discussion.

The value of Association membership is stretching all the way to Washington, D.C., as the debate on Housing Finance Reform continues. The Senate Committee on Banking, Housing and Urban Affairs voted to report the Johnson-Crap bill to the floor in May. The legislation builds off the Housing Finance Reform and Taxpayer Protection Act of 2013, S 1217, introduced by Senators Corker and Warner. Johnson-Crapo would help retain the 30-year mortgage and includes a significant buffer to avoid bailouts. Under the plan, Government Sponsored Enterprises would be dissolved over five years and replaced by a Federal Mortgage Insurance Corporation (FMIC). The FMIC would only guarantee losses in excess of 10 percent, requiring private investors to be accountable for losses well beyond those observed during the 2008 financial crisis. This would presumably lead to more cautious lending to risky borrowers than what had been seen before the financial crisis. It is up to the Senate Majority Leader to allow the legislation to move forward to a full Senate vote. NAHB is urging full Senate support. Dallas BA has continued to take advantage of opportunities to visit with North Texas Congressional members and advocate for responsible financial reforms.

These are just some of the items on the Association's advocacy agenda. As we move forward it will be important to remain engaged and offer to be an informational resource for elected officials as they take on decisions that affect the industry.

So as Summer begins, fire up the grill, turn up the Strait tunes and catch your breath by the pool. But don't get too comfortable. The general elections, more local government actions and the next legislative session will be here before we know it.

Dallas Metro Building Permit Summary				Dallas Metro Single Family Builders Year-to-Date 05/24/2014		
Residential	Permits	Value	Units	Builder	Homes	Value
Single Family Homes	6,604	\$1,814,974,687	6604	1 DR Horton	913	\$161,151,248
Duplexes & Twin Homes	42	\$10,781,063	84	2 K Hovnanian Homes	231	\$90,090,776
Apartments & Condos	124	\$570,781,003	5719	3 First Texas Homes	284	\$78,239,232
Other Residential Structures	154	\$7,301,229	0	4 Pulte Homes	338	\$72,716,717
Swimming Pools & Spas	1,654	\$64,326,688	0	5 Highland Homes	209	\$64,779,206
Alternative Residential Energy	55	\$931,430	0	6 Lennar Homes	207	\$56,749,902
Garages & Carports	113	\$7,690,043	0	7 Darling Homes of	159	\$52,430,976
Res Rmdl, Addn, Int Fin	1,290	\$113,828,144	0	8 Beazer Homes	185	\$45,731,588
Reroof Residential	76	\$2,939,907	0	9 Bloomfield Homes	215	\$45,725,663
<b>Total Residential Const</b>	<b>10,112</b>	<b>\$2,593,553,920</b>	<b>12,407</b>	10 Standard Pacific	132	\$41,796,375
<b>Dallas Metro Building Permit Summary</b>						
Week 21 - 05/15/14 to 05/21/14 (permits over \$20,000)						
Residential	Permits	Value	Units	Builder	Homes	Value
Single Family Homes	232	\$62,486,014	232	11 Grand Homes	107	\$37,341,836
Demolition	26	\$10,000	0	12 American Legend	120	\$35,369,393
Footing & Foundation	83	\$350,847	0	13 David Weekley	90	\$32,930,435
Apartments & Condos	10	\$30,700,906	400	14 Meritage Homes	99	\$32,239,015
Other Residential Structures	9	\$641,400	0	15 Toll Brothers	60	\$30,235,988
Swimming Pools & Spas	80	\$2,714,893	0	16 Landon Homes	92	\$26,638,703
Alternative Residential Energy	3	\$51,000	0	17 History Maker Homes	125	\$24,351,671
Garages & Carports	11	\$406,000	0	18 Drees Custom Homes	70	\$22,435,671
Res Rmdl, Addn, Int Fin	80	\$4,814,410	0	19 Ashton Woods Homes	100	\$22,061,508
<b>Total Residential Const</b>	<b>534</b>	<b>\$102,175,472</b>	<b>632</b>	20 Megatal Homes Inc	84	\$20,002,598
				21 DLC Residential	5	\$18,217,900
				22 Gallery Custom	33	\$17,377,086
				23 First Texas Custom	55	\$16,576,860
				24 LGI Homes	100	\$15,407,887
				25 Shaddock Homes	40	\$15,240,444
				26 Sumner Homes	55	\$13,949,803
				27 Lionsgate Homes	41	\$13,356,783
				28 Innovation Builders	42	\$13,210,628
				29 Ryland Homes	41	\$12,636,908
				30 Gehan Homes	44	\$12,563,623
				31 M Christopher	24	\$11,927,236
				32 Altura Homes Lp	52	\$11,886,142
				33 Holiday Builders	50	\$11,472,095
				34 Paul Taylor Homes	28	\$10,322,878
				35 Impression Homes	74	\$9,271,500
				36 Robson Ranch	32	\$9,243,338
				37 Meritage Homes	25	\$8,822,276
				38 Dunhill Homes	33	\$8,719,951
				39 Horizon Homes	37	\$8,303,971
				40 Antares Homes	54	\$8,131,965

Final Deadline: July 9  
Finalists Reception: July 17  
Awards Gala: August 16

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# Multifamily Builders Council hosts another sell-out golf tournament



First Place: JC Conner, David Todd, Brett Karbensh and Ken Hitchcock with MFBC Chairman David Tague



Second Place: Craig Cobb with MFBC Chairman David Tague; not pictured are Phil Crone, Rich Messenger and Judd Baker.



Winner of the longest drive Alex Apolinar with MFBC Chairman David Tague



Third Place Team Winners Doug Olson and Roy Young with MFBC Chairman David Tague



Winner of Fox Energy Drawing Clayton Mhyre with MFBC Chairman David Tague and Jerry Fenchel of Fox Energy



Dead Ass Last Winners Tracey Chavis and Marlin Chavis with MFBC Chairman David Tague



Winner of EyeSite Surveillance Drawing Eric Goodwin with MFBC Chairman David Tague and Dean Olson of EyeSite



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# Sunbelt Builders Show to be held July 23-24 at JW Marriott Hill Country Resort

The Sunbelt Builders Show™, hosted by the Texas Association of Builders, will be held on July 23-24 at the JW Marriott® San Antonio Hill Country Resort.

Sunbelt 2014 will assemble residential construction industry professionals from around the state to discover trending products, services and ideas. Sunbelt features two days of keynotes, exhibitor education sessions on the trade show floor, a special Sales & Marketing Workshop to zero in on a purposeful marketing strategy, and a range of networking opportunities.

The exhibitor marketplace will feature the industry's top suppliers and manufacturers showcasing innovative and trending products.

The 2014 Opening Session speaker, Steve Gilliland, kicks off the Show. A master storyteller, Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences.

A timely panel discussion on the future of water in our state is included in the lineup. With Texas' population expected to grow by 82 percent in the next 50 years, ensuring Texas' future water supply is vital to the residential construction and development industry and the state's continued economic growth. This session offers the opportunity to hear from leaders in the State Water Plan funding implementation process. Sen. Troy Fraser and Carlos Rubinstein, Texas Water Development Board, have been invited to discuss the status, direction and future of the Plan.

On the final day, a special two-hour workshop will feature Roy Spence, one of the founders of the advertising agency GSD&M and the Purpose Institute, the workshop will focus on finding a company's purpose to become truly great.

Visit SunbeltBuildersShow.com for full details and to register.

# CAPS training continues June 26 and July 31

The Certified Aging in Place Specialist (CAPS) designation teaches the technical, business management, and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: home modifications for the aging-in-place. The Dallas BA will offer the following classes to obtain this designation:

**CAPS II: Design/Build Solutions for Aging and Accessibility.** Learn the significance of good design in making modifications that can transform a house into a safe, attractive, and comfortable home for life. *June 26, 9 a.m. to 5 p.m. Instructor: Armando Cobo, CAPS, CGA, CGP, MCGP, Armando Cobo Designer Business Management for Build-*

**ing Professionals.** This course will give you a solid foundation for managing small to medium size building/remodeling and service companies. Note: You are exempt from this class if you already have another NAHB designation. *July 31, 9 a.m. to 5 p.m. Instructor: Paul Evans, CGA, CGP, BMC.*

Each class costs \$210 for members and \$310 for nonmembers and includes all books and materials, a continental breakfast and lunch. Classes are presented by StrucSure Home Warranty. Lunch is provided by Hotchkiss Insurance Agency and DOW Building Solutions. Additional partners are Security One Lending and Next Day Access.

Visit DallasBuilders.com for details.



**SUNBELT BUILDERS SHOW™**  
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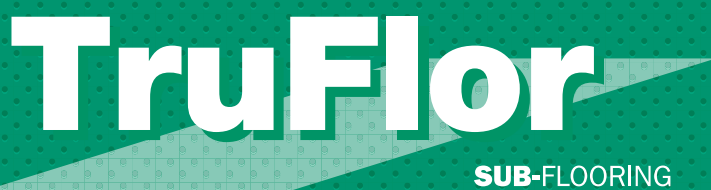
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