HOME BUILDER

Dallas Builders ASSOCIATION

www.DallasBuilders.com



November 2015

Dallas BA's Industry Investors for 2015







VOLUME LXII



Building Solutions

BRIEFLY

Access the 2016 Marketing Guide online at DallasBuilders. com. This resource lists all the various marketing opportunities available to members throughout the coming year: event partnerships, online and print advertising, education partnerships and more. You'll find the link under the Membership tab.

Join the Multifamily Builders Council Tuesday, Dec. 1, for the annual Christmas Party presented by Huber Engineered Woods at the Westin Dallas Park Central, 20th Floor. Admission is free with a new, unwrapped toy. Partnerships are available.

Builders, do you have a home that you would like featured in The Dallas Morning News? Would you like to advertise that home for FREE? This represents a value of more than \$2,000 in advertising dollars and offers prime exposure. The featured home must be open for viewing and for sale the day the story is published. A story and photo of the home provided by the builder will be reguired. Contact Becky Warner, 214-615-5015, to register for this valuable member benefit.

November is Spike Appreciation Month!

November is National Spike Appreciation Month, and on Nov. 19 members are encouraged to join in the celebration by recognizing one of the most active and dedicated groups in the Association. Thanks to the efforts of our Spikes and membership recruiters, our local, state and national associations are growing, and our industry voice is

Join us at the Dallas BA office for After Hours networking and a special celebration for Spike Appreciation Month. Enjoy food, beverages, door prizes and a fun evening of networking. Spike Appreciation After Hours is FREE to attend, but reservations are encouraged. Visit DallasBuilders.com to register.

The National Association of Home Builders recognizes and rewards peerto-peer recruiting through the Spike Club. Members of the Spike Club receive several benefits and recognition throughout the year, including a coveted invitation to the Spike Party at the International Builders' Show. The 2016 IBS will be held Jan. 19-21 in Las Vegas. A special Spike Concert featuring Daryl Hall & John Oates will be held the final day of the convention.

"Our members are the lifeblood of

the Dallas Builders Association," said Executive Officer Phil Crone. "That's why recruiting new members is key to strengthening the home building industry.

The Dallas BA has some of the highest ranking Spikes in the nation. Our Top 10 Spikes are:

- T.W. Bailey, Bailey Family Builders - 1,902.5;
- John Bynum, John P. Bynum Construction - 1, 160;
- Robert Cresswell, Cresswell Enterprises - 1,049;
- Clyde Anderson, Homes for Hope - 905.5; • Gary Hubbard, Acme Brick
- Company 583.5; • Geanie Vaughan, Lee Lighting
- George Lewis, George Lewis
- Custom Homes, Inc. 451; • Mike Mishler, Mishler Builders
- Barbara Bynum, John P. Bynum
- Construction 247.5; and • Tim Jackson, Tim Jackson Cus-
- tom Homes Inc. 233.

Special appreciation goes to Struc-Sure Home Warranty, our 2015 Yearlong Membership Drive partner.



AP Roffino Award

The North Dallas/Collin County Division was awarded the AP Roffino Award as the Association's outstanding division or council for the past year. Installation of Leadership ceremonies took place Oct. 2 at the Dallas Arboretum & Botanical Garden. The ND/CC Board proudly displayed the award at their October luncheon. From left are John Todd, Elite Remodeling; Frank Boyd, Boyd on a Wire; President Cole Baker, BMC; Vice President Teresa Staggs, KJ Custom Screens & Designs; Rod Vochatzer, Kelly-Moore Paint Co.; Clyde Anderson, Homes for Hope; and Tim Lansford, Luxury Homes of Texas.



Shorty Howard Award

Incoming Dallas BA President Donnie Evans of Altura Homes is the 2015 recipient of the Shorty Howard Award, which is given annually to the individual who has recruited the most new members into the Dallas Builders Association. Presenting the award was Membership Chairman Jeff Dworkin.

Final Speed Networking event of 2015 is Dec. 1

The final Speed Networking event of 2015 will be held at Association offices on Tuesday, Dec. 1.

As an associate member, this unique networking opportunity will give you four minutes of one-on-one and face-to-face time with up to 20 different builders and remodelers. This means you will meet with 20 different builders or remodelers in only

Matt Wassmer of UltraMedia participated in an earlier Speed Networking event and thought it provided "a great way to meet face-to-face with builders. It allowed for easy, open conversation, and gave us time to learn about each other without expectations. It was a great opportunity to talk about the benefits of incorporating quality technology in the homes they build."

Courtney Stucky of Shoot2Sell notes that the event is an easy way to get real one-to-one time with builders. "It's the ideal method of meeting builders for the first time before building relationships through other events."

Only two associate industries will be allowed per event (e.g.: two mortgage, two roofing, two garage companies, etc.).

Builders learn about new innovative products and find new deals that could improve or promote their

Michael Turner of Classic Urban Homes has participated in Speed Networking several times and has always found at least one or two new vendors each time. "It is wonderful opportunity for both the builders and associates as

well. I would say that we personally have added 10+ new team members thanks to Speed Networking. For a builder, it's also a great way to learn about new products in the market."

Tom Greico of Greico Modern Homes says he finds Speed Networking to be very beneficial to his building operations and picks up one or two new trades each time he participates. "It's like having a trade show come to you, plus there are great door prizes and a free lunch!"

Details can be found at Dallas-

APEX Award

Michael Turner of Classic Urban Homes received the APEX Award during ceremonies held Oct. 2 at the Dallas Arboretum. APEX stands for Associates Pursuit of Excellence and is given annually to recognize a builder's professionalism in dealing with associate members. Cole Baker, associate vice president for the Dallas BA, presented the award.





The Dallas Builders Association presents

Casino Christmas

Enjoy the casino, silent auction, food and networking with fellow Dallas BA members!

- ♦ Thursday, December 3
- ♦ 6-10 p.m. at Dallas BA Offices
- ♦ Photo Booth customized flip book
- ♦ Early holiday shopping at the silent auction
- ♦ Texas Hold'em Tournament
- ♦ Margaritas, beer & wine
- ♦ Heavy hors d'oeuvres

- ◆ Tickets are \$25 in advance (\$35 at door) includes dinner, 2 drink tickets & \$1,000 casino "cash"
- ◆ Partnership opportunities starting at \$500!

Make Reservations Today at DallasBuilders.com



Tuesday, December 1 - 11:30 a.m. **Dallas Builders Association Offices**

Builders, meet 20 Associates in 2 hours. Learn about new innovative products and find new deals that could improve or promote your business. The Associate Member will have 4 minutes of oneon-one and face-to-face time with each Builder/ Remodeler in a rotation.

Lunch and Prizes!

Associates pay \$250 for the opportunity for 2 people from your company to speak with up to 20 Builders! Only 2 Associate industries per event.

Free for Builder/Remodeler Members* * Must be the Decision Maker for the Company

Contact Misty Varsalone @ 214-615-5012 or Misty.Varsalone@DallasBuilders.com

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BARCIE VILCHES, Editor



Presidential Distinguished Service Award

2015 President Frank Murphy presents the Presidential Distinguished Service Award to Doug Bowerman, Affiliated Bank; Dave Hambley, Morrison Supply; and Larry Baty, Cadenhead Servis Gas, in recognition of their work with Cars for CASA over the past 10 years. The community event in Rockwall has raised more than \$300,000 for Lone Star CASA. The award is not given very often, only under special circumstances when someone has gone "above and beyond." Bowerman, Hambley and Baty were also presented with Honored Life Director plaques for the Metro East Division.



Staff Milestone

Dallas BA Executive Officer Phil Crone presents staff Accounting Manager Becky Warner with a gift of appreciation in recognition of her 20 years of service with the Association. The presentation was made at the Oct. 2 Installation at the Dallas Arboretum.



Honored Life Director

Dallas BA First Vice President Michael Turner and Vice President/Secretary Alan Hoffmann present Kathie Ahrens of Arizona Tile with a plaque recognizing her as an Honored Life Director of the Association. Honored Life Directors are members who have been active, committed and contributing Association members and have served on the Board of Directors for at least seven years; they are nominated by the Nominating Committee, who reviews their qualifications, and are then elected

Designation classes presented this winter by StrucSure Home Warranty

Start the New Year off right with the resolution to put your companies' best foot forward. The Dallas Builders Association is giving industry professionals two opportunities to expand their companies and manage their business the right way.

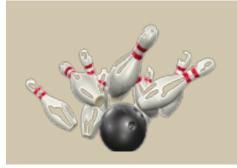
On Nov. 12 "Diversification," a national designation course, will be offered. This course will help owners and employees by examining more than 25 different opportunities within the construction industry that are ideal

Attendees will be able to explore different approaches and options that diversification allows in commercial building, remodeling, special use structures and institutional projects. You'll analyze the factors that affect success in diversification and learn the due diligence steps to take when preparing to diversify.

On Dec. 9 "Business Management for Building Professionals" will be offered. Whether you are just getting started in the building industry or are in need of correcting your bad business habits, "Business Management for Building Professionals" will benefit you. Instructor Paul Evans will guide attendees through the process of refining or creating detailed, effective business plans. Learn the management skills that give industry leaders the edge. This course will give you a solid foundation for managing small to medium size building/remodeling and service companies. Participants will also identify common business challenges and ways to overcome them.

Both classes are presented in partnership with StrucSure Home Warranty.

Register for class online at Dallas-Builders.com by clicking on the specific class on the Calendar. Direct questions to Director of Education Sheena Beaver at 214-615-3881.



North Dallas/Collin County Division **Bowling Tournament**

November 18, 2015 Strikz! Entertainment Center 8789 Lebanon Road, Frisco 6 pm Happy Hour/ 7 p.m. Tournament



HOMEPAC Fundraising Dinner Hosted by Sub-Zero/Wolf



2015 HOMEPAC of Greater Dallas Dinner attendees enjoy a demonstration from Chef Garth Blackburn during the Oct. 12 dinner hosted by Sub-Zero and Wolf at its showroom in Dallas. State Representatives Kenneth Sheets and Ron Simmons, along with TAB Executive Officer Scott Norman, joined Dallas BA members for the event.



Dallas BA Executive
Officer Phil Crone visits
with President Donnie
Evans and HOMEPAC
Chairman Matt
Robinson

Dallas BA Past President Frank Murphy and wife Gail visit with Mr. and Mrs. James Nelson of Alliance Bank at the HOMEPAC fundraising dinner.





TAB Executive Director Scott Norman hosts a policy discussion with Reps. Kenneth Sheets and Ron Simmons.



Rep. Ron Simmons speaks about transportation needs in Texas to the group assembled at the SubZero/Wolf event.

BTL & Associates 214-632-5150 Traditional to Modern Design Accelerate the Sales



Local Advocacy Efforts

Dallas Builders Association advocacy efforts for October were highlighted by significant outreach

HOMEPAC of Greater Dallas held a Builder Dinner, hosted by Sub-Zero and Wolf at its showroom in Dallas, provided an enjoyable opportunity for members to engage in fellowship, as well as getting to know two state legislators who have been friends to the industry and were helpful on builder supported legislation during the 84th session.

Kenneth Sheets, state representative for District 107, and Ron Simmons, representative for District 65, joined Texas Association of Builders' Scott Norman for the evening's panel. The discussion offered an overview of the recent legislative session including this year's constitutional amendments Prop 1 and 7, the Condo Unit Owner Protection bill and the Energy Code bill.

Dallas BA continues to weigh in on the 2015 I-Codes. As part of the Regional Codes Coordinating Committee (RCCC) at the North Central Texas Council of Governments (NCTCOG), the Association is committed to advocating for sensible code adoption. As a member on the RCCC's Energy Green Advisory Board, Dallas BA has been advocating for needed regional amendments to the International Green Construction Code. Previously, Dallas BA had success in getting needed changes listed in the regional amendments for the 2015 International Residential Code and International Energy Conservation Code. Advocacy for responsible code adoption will continue as area municipalities will soon weigh adoption of the 2015 I-Codes and COG's regional amendment recommendations.

COG's regional amendments can be viewed at the following web address. http://www.nctcog.org/envir/SEEDevEx/codes/index.asp

Federal Update

Actions in Washington are always felt here at home. October brought movement on a number of federal rules and enforcement matters that builders should take note of.

The Occupational Health and Safety Administration (OSHA) announced it will postpone enforcement of the new Confined Spaces in Construction standards for construction of single-family homes, duplexes and townhouses in federal jurisdictions. The postponement now extends until Jan. 8, 2016, but does not apply to multi-unit apartment construction. As it did with the previous postponement, OSHA will refrain from issuing a citation if an employer is making a good-faith effort to fulfill training requirements and other compliance requirements. More information, including NAHB's detailed fact sheet that breaks down the rule, can be found in the Oct. 7 blog post under the Advocacy tab on the Dallas BA website.

OSHA continues to increase safety enforcement in other areas. Since September of 2011, home builders and trade contractors have been required to comply with the agency's Compliance Guidance for Residential Construction. As OSHA continues to step up enforcement in Texas, includ-

David Lehde Director of Government Affairs



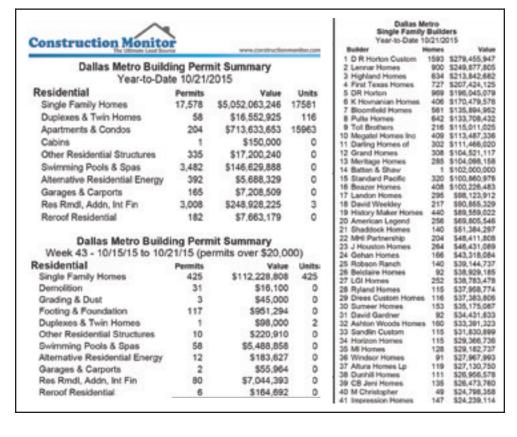
ing nearby jurisdictions, Association members should continue to focus on ensuring that workers on jobsites are making use of fall protection plans.

Builders and trade contractors must use guardrails, personal fall arrest systems (harnesses and lanyards), or safety nets when employees are exposed to vertical drops of six feet or more in height from one elevation to another on walking/working surfaces with an unprotected side or edge. There is an exception if the employer can demonstrate that the system is not feasible or that it creates a greater hazard to the worker. In seeking the exception, contractors must produce a plan that makes use of alternative fall protection measures. Fall protection plans must be in writing and be site specific. Association members can visit NAHB's Fall Protection Toolkit online for a general overview and links to more information.

Unfortunately, the current rule is an example of the problem with one-size-fits-all regulation. Dallas Builders Association builders and contractor members have continued to make safety a priority and regularly take steps to reduce workplace injury. However, the most beneficial way to address falls in the residential construction industry would be to draft a standard that is specifically tailored to residential construction. NAHB previously advocated that OSHA reopen the rulemaking and try again to create a rule that applies to home building.

There are recent signs of hope for the industry regarding an Environmental Protection Agency (EPA) rule. In early October, the U.S. Court of Appeals for the Sixth Circuit in Cincinnati enacted a nationwide stay on the much talked about "waters of the United States" rule. In a 2-1 ruling, the Sixth circuit stated the stay allows for more determination as to whether the use of executive power implementing the rule was proper under the requirements of federal law. The concern centers around the issue that, when drafting the rule, the EPA failed to consult with state and local governments, seek input from business stakeholders, provide an accurate study of the costs versus the benefits or abide by other requirements for agency rule making. It is now up to the courts to sort out. Meanwhile, the agencies should be using the previ-

Association member with questions regarding these and other issues, or looking for opportunities to be more engaged in Dallas BA advocacy efforts, should contact the Association's Director of Government Affairs, David Lehde. A key action that members can take is to monitor government activity in your area and contact staff when hearing of items of concern. Another is to support HOMEPAC of Greater Dallas, Dallas BA's political action committee that supports pro-housing candidates and incumbents for our area's local and state legislative offices.



Dallas Builders Show is a sell-out, raises \$5,000+ for Operation Finally Home Presented by Texas Door & Trim



Thank you to the crew at Texas Door & Trim, whose title partnership of the Dallas Builders Show once again helped ensure a great show!



The 2015 Dallas Builders Show began with a keynote address by representatives of two major sports franchises. From left are Dan Hunt, president of Major League Soccer franchise FC Dallas; Dallas BA Executive Officer Phil Crone; Association President Donnie Evans; and Donnie Nelson, general manager and president of basketball operations for the Dallas Mavericks.



Ben Beckelman of Coats Homes was the winner of the builder drawing for a trip for two to The Bahamas. Presenting the prize were Dallas BA Executive Officer Phil Crone and Bill Deal, Bonded Builders Warranty, who is sponsoring the trip, along with Lee Lighting.



Sgt. 1st Class Jerry Holcomb, who will soon receive a mortgage-free home built by Mishler Builders through the efforts of the Dallas BA and Operation Finally Home, was on hand at the Dallas Builders Show, where a number of celebrity-autographed items were offered in the silent auction. From left are Lisa Bergen-Wilson, Operation Finally Home; Sgt. Holcomb; Ronnie Lyles, Operation Finally Home; and Dallas BA EO Phil Crone. Photo by Gary Turner, Inside Building News.























Some photos by Gary Turner, Inside Building News.



Christi Mishler of Mishler Builders was the winner of the \$2,000 Builders Jackpot drawing.



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Available only to builder and remodeler members of the Texas Association of Builders, TAB's contracts package subscription is your blueprint for typical construction and remodeling transactions in the State of Texas. At a cost of only \$299,99 plus tax*, the package of contracts and related addenda is a fantastic value and can save you thousands of dollars in legal fees. As always, the subscription includes any needed updates that may occur during the two year cycle.

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The John Freeman Company John Freeman P O Box 823451 Dallas, TX 75382 214-341-3384

Sequel Home Builders Lauren Johnson 6605 Overlook Court Plano, TX 75024 214-695-7748

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Vendera Homes Felix Blanchard P.O. Box 934 Van Alstyne, TX 75495 817-675-2400

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Polk & Definitive Technology James Brumagen One Viper Way Vista, CA 92081 760-536-5300

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Strauss Structural Design, LLC Chris Zalka 1389A Ridge Rd Rockwall, TX 75087 469-264-7400 Sponsor: Jeff Dworkin, JLD Custom Homes

Texas Bath & Kitchen/Pittman Supply Jaime Smith 1445 Lemay Drive Carrollton, TX 75007 972-242-7900

AFFILIATES

Pepco Sales & Marketing Thomas DeLeo 11310 Gemini lane Dallas, TX 75229 469-475-6106

New Member Orientation scheduled for Dec. 8

Are you new to the Association and ready to learn how to make the most of your membership? Have you been thinking about getting more involved, but

don't know where to start?

Join us on
Dec. 8 and enjoy
breakfast and coffee
with the Dallas BA
Ambassadors Committee and staff, as
they provide insight
on how to get active in the
Association, and take advantage of the great benefits,

events, and member discounts available through membership. New members, current members, and non-members interested in learning more are encouraged to attend.

New Member
Orientation is a great
way to kick start your
membership! The
event is free to attend but
reservations are requested.
Please visit the Events Calendar at DallasBuilders.com
to register today.

Thank you to Yearlong Membership Drive Partner StrucSure Home Warranty.

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