# HOME BUILDER

Dallas Builders ASSOCIATION

www.DallasBuilders.com



No. 12 December 2015

#### Dallas BA's Industry Investors for 2015

**VOLUME LXII** 



Rath CLASSIC



## Tim Jackson installed as president of TAB

Dallas Builders Association Past President Tim Jackson of Tim Jackson Custom Homes was installed as president of the Texas Association of Builders Nov. 12 during its prestigious Texas Housing Hall of Honor and Excellence in Leadership Dinner in Austin.

The Honorable Travis Clardy conducted the installation ceremony of TAB's 2016 senior officers.

Jackson served as president of the Dallas Builders Association in 2009, and was last year's Hugh Prather Award recipient. In 2014 Jackson completed building a home for wounded veteran Stephen Jackel and his family through Operation Finally Home.

Jackson is a life director of the National Association of Home Builders. He has served on the Texas Association of Builders board of directors since 2006 and served as TAB area vice president in 2012-2013.

He has served as president of the Dallas BA's North Dallas/Collin County Division, its Membership Committee, the Parade of Homes Committee and the Government Relations Committee. He chaired the Dallas Division's golf tournament and led the construction of two homes for Habitat For Humanity. He has been honored with the Dallas BA's APEX Award, which recognizes a builder's professionalism in doing business with associate members, and twice as ARC Custom Builder of the Year. He was the recipient of the 2015 ARC Award for Best New Home.

Jackson was born in Amarillo and is a lifelong Texan. After graduating from Texas Tech University in 1985 with a bachelor of business finance degree, he began his career in home building. In 1996, he formed Tim Jackson Custom Homes.



Tim Jackson is installed as president of TAB by the Honorable Travis Clardy.

## **BRIEFLY**

Next Operation Finally Home Recipient to Be Revealed at Dallas Mavericks Game Dec. 12!

As part of their 11th Annual Seats for Soldiers event, the Dallas Mavericks have agreed to partner in the reveal of the next Dallas BA Operation Finally Home Project. The project is located in Oak Point (Denton County) and is being constructed by the Dallas Division and Classic Urban Homes. More details regarding tickets are available at DallasBuilders.com. Please come join us for a special evening honoring a wounded American soldier and his family with the American dream of homeownership.



## Pollman inducted into Housing Hall of Honor The late Harold Pollman, who served as the Association's president in advised federal and state governmental advised federal advised federal and state governmental advised federal advised federal advised federal advised federal advised federal ad

served as the Association's president in 1974, became the 19th name to appear on the elite Hall of Honor wall inside the Westin Austin Downtown hotel.

Harold Pollman was a remarkable leader whose legacy is one of unparalleled service to the housing industry, our state, our nation and the world. His companies, Northwood Homes and Pollman Development, helped establish Dallas as one of the nation's most desirable places to own a home.

As an attorney and a real estate finance expert, Pollman was a consistent and vocal advocate for the housing industry for 57 years. He regularly advised federal and state governmental committees on regulatory standards on home financing and construction standards. For over 10 years, he was a visiting lecturer at the Cox School of Business Graduate School at Southern Methodist University in Dallas. He served as a delegate to President Gerald Ford's Economic Pre-Summit meeting in Atlanta in 1975.

In 1992, he began years of service as a guest lecturer at the Harvard Graduate School of Design. Pollman's influence extended beyond Texas and the United States as he participated in

a U.S.-China cooperative arrangement, where he taught courses on business management and free enterprise principles to Chinese government officials in Beijing and Shanghai. In 2004, Harvard endowed a fellowship for postdoctoral students called the Pollman Research Fellowship in Real Estate Finance in his honor.

Additionally, Pollman's philanthropic efforts in his community reach beyond cultural barriers to feed, educate and advance the underprivileged and elderly communities.



The late Harold Pollman

# Membership recruiters earn trip to The Bahamas

Congratulations to several membership recruiters, who have earned a trip to The Bahamas in February simply by bringing in at least 10 new members since Nov. 1, 2014. They are Clyde Anderson, Homes for Hope; Jeff Dworkin, JLD Custom Homes; Donnie Evans, Altura Homes; Gary Hubbard, Acme Brick; Frank Murphy, Wynne/Jackson; and Michael Turner, Classic Urban Homes.

The annual membership recruiters trip is a 20-year tradition of the Dallas Builders Association. This year's trip is again partnered by Lee Lighting and Bonded Builders Warranty. This all-inclusive vacation will be held at the Melia Nassau Beach Feb. 25-29.

Bonded Builders provides new home and remodeling warranties designed to protect builders from catastrophic loss. They create flexible, innovative, and unique programs that let builders get back to building and selling, while minimizing warranty risks and costs. Bonded Builders is an active voice in the building industry, bringing together the interests of consumers and builders, to protect the dream of home ownership.

Lee Lighting is part of Progressive Lighting, Inc., a family-owned business with a 52-year history. As the largest chain of residential lighting showrooms in the Southeastern U.S., the company has a national reputation for elegant and unique lighting fixtures, superior value and unparalleled customer service.

To qualify for next year's trip, you only have to recruit at least eight new members and maintain an annualized retention rate of 50% of previous year recruits. Contact Director of Membership Amy Kirk, to get started on your trip! She can be reached at 214-615-5004, or amy. kirk@dallasbuilders.com.

Thank you, also, to Yearlong Membership Partner StrucSure Home Warranty.



Geanie Vaughan of Lee Lighting congratulates membership recruiters who have earned a trip to The Bahamas: Michael Turner, Donnie Evans, Clyde Anderson, Jeff Dworkin, Gary Hubbard and Frank Murphy. Bonded Builders Warranty and Lee Lighting are membership recruiters trip partner.s We appreciate their generous support!

# President's Holiday Message

The weather is starting to get just a little cooler, the leaves are changing and, yes, the holiday celebrations have begun. In our ever hectic lives this is the time of year that we need to step back, try to slow down a bit, and reflect on all of our blessings. So many people touch our lives each and every day in more ways than we can probably count and with this we need to give thanks.

The best part of this joyous season is remembering those who make not only the holidays but the rest of our year meaningful. This is the time to express to your family, friends and acquaintances how grateful you are for all they do. On behalf of the Dallas Builders Association I would like to take this opportunity to express our sincere appreciation for everything that you do. We could not succeed and grow without your hard work and dedication to our amazing industry. As 2015 draws to an end we would like to wish you a joyous holiday season and an extremely prosperous 2016.

Donnie Evans



#### Sales & Marketing Council Presents REALTOR Panel The Dallas BA's Sales & Marketing Council presented a panel of top selling Realtors from across the Metroplex Nov. 17 to share their insights on the newest trends and what today's buyers are looking for. From left: Sonny Moyers, Ebby Halliday REALTORS; Donna Robichaux, Ebby Halliday, REALTORS; Christi Stevens, Coldwell Banker; Moderator Candy Evans,

Candy's Dirt; Rogers Healy, Rogers HEaly & Associates Real Estate; and

Wade Delk, Wade Delk Team, Keller Williams.

#### Frank Murphy Is a New Green Spike! Immediate Past President Frank Murphy of Wynne/Jackson Inc. has achieved the Green Spike level for recruiting at least 50 new members. Dallas BA President Donnie Evans presented him with a certificate of recognition at the October Board of Directors meeting.



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The Home Builder (USPS 579-680) is published monthly by the Dallas Builders Association at 5816 W. Plano Pkwy., Plano, Texas 75093. Telephone 972/931-4840. Supplemental subscription rate is \$36.00 per year. Periodicals postage paid at Plano, Texas, and additional offices. POSTMASTER: Send address changes to The Home Builder, 5816 W. Plano Pkwy., Plano, Texas 75093.

BARCIE VILCHES, Editor

## Jessica Goehring of Builder Agent **Network is TAB Associate of the Year**

Network and Hotchkiss Insurance Agency, has been named Associate of the Year by the Texas Association of Builders. TAB's "Of the Year" awards are given annually to recognize exemplary service and leadership contributions to the home building industry by its members. This year's event was held Nov. 12 at the Excellence in Leadership Celebration Dinner at the Westin Austin Downtown Hotel.

Jessica Goehring has organized TAB's largest and most successful member benefit program. The association's endorsed insurance program offers the best in class risk management products from General Liability and

Jessica Goehring, Builder Agent Builders Risk to Worker's Compensations coverages. With the ever changing regulation and insurance carriers in Texas, Jessica has continued to explore and introduce new, quality products and coverages that benefit the TAB organization.

> During her tenure at the helm of marketing and underwriting, TAB's endorsed insurance program has grown by double digits.

Jessica has criss-crossed the state and participated in over 150 education seminars. Along with her participation on TAB committees, she serves in leadership and committee positions with the Dallas Builders Association and the Great Ft. Worth Builders Association.



TAB Executive Officer Scott Norman and 2015 President Steve Sorrells present Jessica Goehring with the Associate of the Year Award.

## **Metro East wins Battle of Divisions at** North Dallas/Collin County bowling tourney



Division Champion: Metro East Division



First Place: Steven Myers, Debra Murphy, Ruben Soto, Scott Leary, Justin Reed



Second Place: Mike Cagle, Jose Monge, Greg Bernal, David Moya, Justus Carlile

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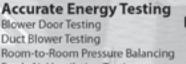
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#### **Dallas Builders Association Municipal Reception**

#### You're Invited!

Tuesday, December 15, 6-7:30 p.m. Dallas BA, 5816 W. Plano Parkway, Plano, TX 75093

The reception offers an evening of fellowship for the building community and the officials they work with. Municipal Officials from throughout the Dallas BA service area are scheduled to attend.

Please RSVP by Thursday, Dec. 10, via the reception event link under the Calendar tab at www.DallasBuilders.com.



## Shaon Reuler Receives TAB Distinguished Service Award

Sharon Reuler of Sharon Reuler, P.C. was honored by the Texas Association of Builders with the Distinguished Service Award, presented at the Nov. 24 Dallas BA Board of Directors meeting. From left are EO Phil Crone, Dallas BA President Donnie Evans; Director of Government Affairs David Lehde; Reuler; and TAB President Tim Jackson. Details of the award can be found in the Home Front column, right.





## The HomeFront -Gov't Affairs News and Info

## Thanks to Our Members For a Successful 2015 In Advocacy

As we move from Thanksgiving to Christmas, and 2015 to 2016, it is the time of year when many keep in mind what they are thankful for. For the Dallas Builders Association's Government Affairs team, we definitely have a list in mind. We are appreciative of our members and the time and effort they have lent to a successful 2015 in Advocacy.

With federal rule changes and Executive Orders racing out of Washington, the Texas Legislature's 84th Session, 2015 added to the regulatory calendar. This was on top of advocacy efforts at the North Central Texas Council of Governments regarding amendment adoptions for the latest cycle of building codes and area municipal ordinances.

While there is not enough space here to go into great detail regarding all of the efforts where members were of great service in assisting Association staff, what follows are some highlights from 2015.

Members' service to the industry:

- Offered public testimony and consultation as the Association successfully advocated for need changes and property owner protections in Dallas's Conservation District ordinance.
- Held regular meeting with Dallas Building Inspections staff to offer input and work for further efficiency in the review and permitting process.
- Continued to offer public comments and consultation as Dallas BA and partner stakeholders engaged in the revision process of Dallas Landscape and Tree regulations.
- Aided staff as we worked to secure needed amendment recommendations in the 2015 IRC and IECC.
- Offered public testimony and consultation as Dallas BA and partner stakeholders secured needed changes to new design standard ordinances in Prosper, protecting builders from additional increases that equaled thousands of dollars per lot.
- Served as additional eyes and ears for staff as we monitored area municipalities in efforts to offer input and prevent problematic ordinances.
- Played a role in Dallas BA's reach to Texas legislators as we participated in the 2015 Rally Day in Austin. This, along with follow up advocacy efforts throughout the session, resulted in huge wins for the industry as we partnered with the Texas Association of Builders to advocate for needed tax relief, secure a stable funding source for Texas roadways, provide condo owners and builders protections abuse of defect litigation and

David Lehde Director of Government Affairs



prevent unreasonable energy code legislation.

- Accompanied staff in policy meetings with our area's U.S. Representatives to urge, and get, action against the EPA/USACE's "Waters of the US" rule change.
- Joined staff in a meeting with the Chief of Staff for the House Financial Services Chairman to advocate for an amendment that stripped a controversial provision in the House highway bill that would increase Fannie Me and Freddie Mac guarantee fees. The House approved the amendment.
- Joined staff and offered public comments regarding an ill-conceived and flawed Executive Order on flood plain management at a FEMA field hearing/meeting.
- Accompanied staff on many visits with the region's elected officials.

We realize the value of our members' time. The willingness to take time out of a busy work schedule in service to the home building industry is greatly appreciated by Association staff. Sure, myself and Phil Crone have found success in developing working relationships with area officials, but when you, the member who has years of industry experience and can relay the real world consequences of regulations, are there with us, it has a great impact.

Texas Association of Builders has taken notice of our members' advocacy efforts too. Dallas BA member Sharon Reuler was recently presented with a TAB Presidential Distinguished Service Award. (See photo at left.) Sharon has not only been a trusted advisor on our Dallas BA Government Relations Committee, but also as a "legal eagle" and trusted advisor to TAB on issues affecting Property Owners Associations, land development and related issues for many years. Most recently she was extremely helpful this past session in assisting and successfully passing the condo owner notice and opportunity to cure legislation, H.B 1455, mentioned in the highlights above.

Our Executive Committee, Past Presidents, Board of Directors, Government Relations Committee and so many members have been crucial to the Association's advocacy mission. For that, we offer a huge Thank You.

We look forward to working with you in 2016.



#### Phil Crone Installed as **TEOC Vice President**

Dallas BA Executive Officer Phil Crone was recently installed as the vice president of the Texas Executive Officers Council by TAB Past President Joe Carlyle. Also installed were Libby Simmons from Tyler, 2nd from left, who is the new TEOC president, and Vice President Jayne Mortensen from the Hill Country BA.

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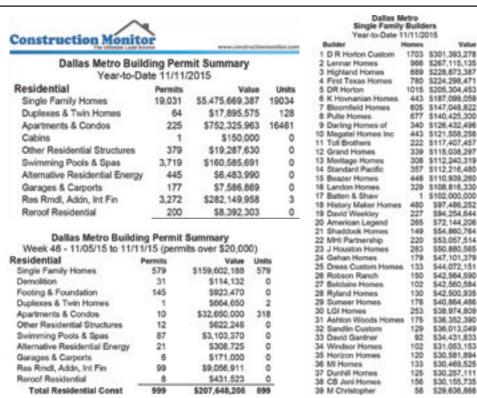
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## Dallas BA celebrates Spikes at November After Hours



Tiffany Acree of Yearlong Membership Drive Partner StrucSure Home Warranty presents gift cards to winners Allen Powell, Architecture Unlimited; Gary Hubbard, Acme Brick; and Jerry Carter, Jerry Carter Homes.



Bob Cresswell, Cresswell Enterprises; and Frank Murphy, Wynne Jackson, Inc., win Kitchler fans compliments of Richard Alan & Associates.



EO Phil Crone presents a cash prize to Cameron Abelson, Pepco Sales & Marketing.



These After Hours guests each won Starbucks gift cards: Joshua Laude, GenEquity Mortgage: Mike Slaughter. Storm Dorms; Greg Wolfkiel, PHH



T.W. Bailey of Bailey Family Builders, left, is one of the highest ranking Spikes in the nation, with more than 1,900. With him are Spike Club Chair Geanie Vaughan and Michael Dodson of myHomedia Builder Services.

















Thank You **Partner** 



## Johnson Supply hosts Nov. 2 Golf Outing at Brookhaven



Championship Course, 1st place: Brad Reitinger, Bill Nelson, Keith Engelbrecht, Jonathan David



Championship Course, place: Adrian Woods, Forrest Woods, John Woods, Chris



Masters Course, 2nd place: Mark Neal, Charles Gadd, Travis Hicks, Kellen



Masters Course, 3rd place: Greg Paschall, Dave Hambley, Doug Bowerman, Ketih



Championship Course, last place: John Richardson, Robert Messier, Andrew Maxwell, David Woodcock



Masters Course, last place: Scott Henry, Markus Hirshbirch, Chris Johnson, Jason Oehlke



Closest to the Pin, Championship Course: Frank



Course: Ronnie Cunyus



Course: Forrest Woods



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\* The contracts package will cost \$399.99 after December 31, 2015.



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## Thank You to Our Partners!



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Spike: Scott Roberts, Creative Arch.

Christian Custom Homes Iim Womble 7002 Lebanon Road, Suite 101 Frisco, TX 75034 214-436-5348 Spike: Mike Jones, Milan Design

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process was simple, straight forward, and I recently received a quarterly rebate check for nearly \$450! Your Dallas BA membership can pay for itself by using this program. If you're not participating, you are missing out."

> - Tom London, Thomas Signature Homes

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Larry Stewart Custom Homes Ross Stewart 2601 Highland Park Court Coleyville TX 76034 817-291-1015

Petersen Custom Homes Brian Petersen P.O.Box 701031 Dallas TX 75370 214-240-1709

Scott Felder Homes Blake Friesenhahn 2004 Ventura Drive, Suite 200 Plano TX 75093 972-964-7700 Spike: Jody Hanson, Anderson Han-

Travista Homes Luke Leak 7134 Westbrook Lane Dallas TX 75214 512-632-4393

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#### **ASSOCIATES**

Ad Imagery Vernon Wentz 1838 Gross Road Dallas TX 75228 214-497-4655

Spike: TW Bailey, Bailey Family Bldrs

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Appalachian Antique Hardwoods, LLC Drew Baxter 4646 E I-30 Rockwall, TX 75087 214-236-0061

Augustine Marketing and Advertising Alessandra Bottini 222 W. Las Colinas Blvd Set 749E Irving TX 75039 972-597-2649

Berkshire Hathaway Melissa Bui 1941 Preston Road, Suite 1008 Plano TX 75093 972-251-0297

Comfort Saver Foam Insulation Riina Comfort PO Box 1835 Coppell TX 75019 817-306-7662 Spike: Bob Cresswell, Cresswell Enterprises

Energy Assault Solutions, LLC Zachary Murtha 330 Rayford Road, PMB 333 Spring TX 77386 877-362-6538 Spike: Michael Turner, Classic Urban Homes

Keep Safe Shelters LLC Matt Jarrett 4382 State Highway 276 Rockwall TX 75032 214-304-3090 Spike: Chip Chamberlain, Caprock Custom Homes

Kent Moore Cabinets Victor Mendez 501 Industrial Blvd. Bryan TX 77803 979-775-2906

Lifetime Garage Michael Dzama 9858 Plano Road, Suite 200 Plano, TX 75238 972-273-0079 Spike: Clyde Anderson, Homes for Hope

Mirrorcle Frames of North Dallas Nathan Surley PO Box 2011 Frisco TX 75034 214-308-6545

Woodall Insurance Group Luke Nelson 5501 LBJ Freeway, Suite 200 Dallas TX 75240 214-604-0031 Spike: Bob Cresswell, Cresswell Enterprises

#### **AFFILIATES**

CB JENI Homes/Normandy Homes Wendy Sampson 2805 North Dallas Parkway, Ste. 400 Plano TX 75093 469-684-4621

Larry Stewart Custom Homes Amethyst Fulbright 2601 Highland Park Court Coleyville TX 76034 972-363-6096

The Dallas BA appreciates the hard work our members put into helping expand our network, and we'd like to thank you! All members who recruit three or more new members between Oct. - Dec. 2015 will receive a ticket to the January Membership Recruitment Event. Recruit 5+ members and receive 2 tickets. Contact Amy Kirk at amy. kirk@dallasbuilders.com for information. Thank you to our yearlong membership partner, StrucSure Home Warranty.

## **ProFinder:** Connecting **Members to Projects**

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Dallas BA members who can help with your project will be given the project information you've provided, and they will contact you with information on how they can help.

It's never been easier to do business with a Dallas BA member. Use ProFinder for your next project!

## **New Member Orientation** scheduled for Dec. 8

Are you new to the Association and ready to learn how to make the most of your membership? Have you been thinking about getting more involved, but

don't know where to start?

Join us on Dec. 8 and enjoy breakfast and coffee with the Dallas BA Ambassadors Committee and staff, as they provide insight on how to get active in the Association, and take advantage of the great benefits, events, and member discounts available through membership. New members, current members, and non-members interested in learning more are

encouraged to attend.

New Member Welcome Orientation is a great way to kick start your membership! The event is free to attend but reservations are requested. Please visit the Events Calendar at DallasBuilders.com to register today.

Thank you to Yearlong Membership Drive Partner StrucSure Home Warranty.





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