



## 2019 Dallas BA Open Golf Tournament Partnership Form

The Dallas BA is proud to announce the 10th annual Dallas Builders Open on Monday, November 4, 2019, 1:30pm at Brookhaven Country Club. Take this opportunity to market directly to the decision makers of Dallas' premier building companies.

**We anticipate more than 275 Golfers!**

### **Title Partner – EXCLUSIVE – \$7,000**

**or Limit 2 – \$3,500 each**



\*Exclusive "presented by" naming rights to the tournament

\*Two Teams of Four or 2 Tee Boxes OR One Team of Four or 1 Tee Box (if split title)

\*2-3 minutes speaking opportunity during event

\*Marketing material in goody bags (provided by company)

\*Banner displayed at entry (provided by company)

\*Lunch & Dinner for four (other than golfers)

\*Logo recognition on all event promotion, in *The Home Builder* & on DallasBuilders.org.

\*Recognition in *Punch List*

### **Dinner Partner – EXCLUSIVE – \$3,000**

\*Signage during dinner

\*2-3 minutes speaking opportunity during event

\*Marketing material in goody bags (provided by company)

\*Dinner for four

\*Recognition in *The Home Builder* and on DallasBuilders.org

### **Door Prize Partner (Limit 3 non-competing companies) – \$2,000**

\*Signage and verbal recognition at door prize table

\*Marketing material in goody bags (provided by company)

\*Dinner for four

\*Recognition in *The Home Builder* and on DallasBuilders.org

### **Golf Cart Partner – (Limit 2 non-competing companies) – \$2,000**



\*Company logo displayed on each golf cart

\*Opportunity to distribute marketing material in golf carts

\*Dinner for two

\*Recognition in *The Home Builder* and on DallasBuilders.org

### **Drink Ticket Partner – (Limit 2 non-competing companies) – \$1,500**



\*Company logo on drink tickets

\*Marketing material in goody bags (provided by company)

\*Dinner for two

\*Recognition in *The Home Builder* and on DallasBuilders.org

### **Lunch Partner (Limit 2 non-competing companies) – \$1,500**



\*Company logo displayed on boxed lunches

\*Opportunity to address attendees during lunch

\*Marketing material in goody bags (provided by company)

\*Lunch for four

\*Recognition in *The Home Builder* and on DallasBuilders.org

### **Towel Partner – EXCLUSIVE – \$1,000**



\*Logo imprint on all participants' towels (provided by company)

\*Marketing material in goody bags (provided by company)

\*Dinner for two

\*Recognition in *The Home Builder* and on DallasBuilders.org

**Beverage Station Partner (Limit 2) - \$1,000**



- \*Company logo displayed at designated beverage stations
- \*Marketing material in goody bags (provided by company)
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Eagle Partner – \$1,000**

- \*One complimentary team of 4
- \*Opportunity to set up display at tee-box (golf sign provided by Dallas BA)
- \*Marketing material in goody bags (provided by company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Beverage Cart Partner – (Limit 2) - \$1,000**



- \*Company logo on one beverage cart
- \*Opportunity to trail beverage cart in golf cart
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Tee Box Partner – \$750**

- \*Opportunity to set up display at tee-box (golf sign provided by Dallas BA)
- \*Marketing material in goody bags (provided by company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Golf Flag Partner – (36 available until October 11) – \$250**



- \*Logo imprint on one golf flag; company kept after tournament
- \*Marketing material in goody bags (provided by company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org



**Partnership Levels Available:**

**Sample Flag**

- SOLD** Title - \$7,000 or split \$3,500  Dinner - \$3,000  Door Prize - \$2,000  **SOLD** Golf Cart - \$2,000
- SOLD** Drink Ticket - \$1,500  Lunch - \$1,500  **SOLD** Towel - \$1,000  **SOLD** Beverage Station - \$1,000
- SOLD** Beverage Cart - \$1,000  Eagle - \$1,000  Tee Box - \$750  **SOLD** Golf Flag - \$250

**Yes! I'd love to sponsor the 2019 Dallas BA Open Golf Tournament.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

CC #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete and return via email to [Misty.Varsalone@DallasBuilders.com](mailto:Misty.Varsalone@DallasBuilders.com)

**Questions?** Please contact Misty Varsalone, Director of Member Services, at 214-615-5012 or [Misty.Varsalone@DallasBuilders.com](mailto:Misty.Varsalone@DallasBuilders.com).