



# 2020 Dallas BA Open Golf Tournament Partnership Form

presented by



**BRAVAS**  
INTELLIGENT SPACES



The Dallas BA is proud to announce the 10th annual Dallas Builders Open on Monday, November 2, 2020, 10:00am at Brookhaven Country Club. Take this opportunity to market directly to the decision makers of Dallas' premier building companies.

**We anticipate more than 280 Golfers!**

## **Title Partner – EXCLUSIVE – \$10,000**

- \*Exclusive "presented by" naming right to the tournament
- \*Two Teams of 4 or 2 Tee Boxes
- \*2-3 minutes speaking opportunity during event
- \*Marketing material in goody bags (provided by company)
- \*Banner displayed at entry (provided by company)
- \*Lunch & Dinner for four (other than golfers)
- \*Logo recognition on all event promotion, in *The Home Builder* & on DallasBuilders.org.
- \*Recognition in *Punch List*

## **Dinner Partner – EXCLUSIVE – \$2,000**

- \*Signage during dinner
- \*2-3 minutes speaking opportunity during event
- \*Marketing material in goody bags (provided by company)
- \*Dinner for four
- \*Recognition in *The Home Builder* and on DallasBuilders.org

## **Door Prize Partner (Limit 3 non-competing companies) – \$2,000**

- \*Signage at door prize table
- \*Marketing material in goody bags (provided by company)
- \*Dinner for four
- \*Recognition in *The Home Builder* and on DallasBuilders.org

## **Golf Cart Partner – (Limit 2 non-competing companies) – \$1,000**

- \*Company logo displayed on each golf cart
- \*Opportunity to distribute marketing material in golf carts
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

## **Drink Ticket Partner – (Limit 4 non-competing companies) – \$1,500**

- \*Company logo on drink tickets
- \*Marketing material in goody bags (provided by company)
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

## **Lunch Partner (Limit 2 non-competing companies) – \$1,500**

- \*Company logo displayed on boxes & lunches
- \*Opportunity to address attendees during lunch
- \*Marketing material in goody bags (provided by company)
- \*Lunch for four
- \*Recognition in *The Home Builder* and on DallasBuilders.org

## **Towel Partner – EXCLUSIVE – \$1,000**

- \*Logo imprint on all participants' towels (provided by company)
- \*Marketing material in goody bags (provided by company)
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Beverage Station Partner (Limit 2) – \$1,000**

- \*Company logo displayed at designated beverage stations
- \*Marketing material in goody bags (provided by company)
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Beverage Cart Partner – (Limit 2) – \$1,000**

- \*Company logo on 1 beverage cart
- \*Opportunity to trail beverage cart in golf cart
- \*Dinner for two
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Eagle Partner – \$1,000**

- \*One complimentary team of 4
- \*Opportunity to set up display at tee-box (golf sign provided by Dallas BA)
- \*Marketing material in goody bags (provided by company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Tee Box Partner – \$750**

- \*Opportunity to set up display at tee-box (golf sign provided by Dallas BA)
- \*Marketing material in goody bags (provided by company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org

**Golf Flag Partner – (36 available until October 16) – \$250**

- \*Logo imprint on one golf flag; company keeps flag after tournament
- \*Marketing material in goody bags (provided by Company)
- \*Recognition in *The Home Builder* and on DallasBuilders.org



**Partnership Levels Available:**

**Sample Flag**

- Title - \$10,000 or split \$5,000
- Dinner - \$3,000
- Door Prize - \$2,000
- Golf Cart - \$2,000
- Drink Ticket - \$1,500
- Lunch - \$1,500
- Towel - \$1,000
- Beverage Station - \$1,000
- Beverage Cart - \$1,000
- Eagle - \$1,000
- Tee Box - \$750
- Golf Flag - \$250

**Yes! I'd love to sponsor the 2020 Dallas BA Open Golf Tournament.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

CC #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please note, this event is subject to change and all proper COVID-19 measures required by the state, Brookhaven Golf Course, and the Dallas BA will be enforced.**

**Please complete and return via email to [Misty.Varsalone@DallasBuilders.com](mailto:Misty.Varsalone@DallasBuilders.com)**

**Questions?** Please contact Misty Varsalone, Director of Member Services, at 214-615-5012 or [Misty.Varsalone@DallasBuilders.com](mailto:Misty.Varsalone@DallasBuilders.com).