



# WEBSITE MARKETING OPPORTUNITIES

As the trusted source for residential building news and information, the Dallas Builders Association is a valuable resource for both consumers and other industry professionals seeking products and services in their area.

Thousands of people visit the Association's consumer site, DallasBuilders.com, and the member site, DallasBuilders.org, each month.

Stand out from the crowd and get noticed with advertisement and an upgraded listing.

**All packages include a 500x150 pixel ad and a 250x250 pixel ad (linked to your website) that is visible on multiple pages along with Priority Placement in the Online Member Search.**

**Premier - DallasBuilders.org - \$1,100/year**

**Best for Associate  
Members**

Randomly rotating spots available with 2 visible at one time on the Member website.

Featured on the following high-visibility pages:

- Calendar (top of page)
- Membership Application (top of page)
- Find Members (top of page)
- Blog (sidebar on page)
- Member Benefits (top of page)
- About Us (top of page)
- Contact Us (top of page)
- Marketing Materials (sidebar on page)

Don't need a full year? Check out these other options.

**Premier**

- \$375 - 3 Months
- \$650 - 6 Months
- \$925 - 9 Months

**Combination Package (\$1,900/year)**

Includes both the .COM and .ORG packages.

**Combination Package**

- \$525 - 3 Months
- \$1,000 - 6 Months
- \$1,475 - 9 Months

### Listing Upgrade Options

- Priority Placement - \$200/year**
- Priority positioning on all category listings

*Please see back for more options*

All packages include a 500x150 pixel ad and a 250x250 pixel ad (linked to your website) that is visible on multiple pages along with Priority Placement in the Online Member Search.



**Executive - DallasBuilders.com - \$1,200/year**

Randomly rotating spots available with 2 visible at one time on the Consumer website.

Featured on the following high-visibility pages:

- Home page (bottom of page)
- Advanced Member Search (top of page)
- Map page – “By Neighborhood” (top of page)
- News & Events (sidebar on page)
- Our Members (top of page)
- Building Process (sidebar on page)
- Contact Us (top of page)
- FAQ's (top of page)

Dont need a full year? Check out these other options.

**Executive**

- \$400 - 3 Months
- \$675 - 6 Months
- \$950 - 9 Months

**Combination Package**

- \$525 - 3 Months
- \$1,000 - 6 Months
- \$1,475 - 9 Months

**Combination Package (\$1,900/year)**

Includes both the .COM and .ORG packages.

**What We Need:**

● 1 - 500x150 pixel ad & 1 - 250x250 pixel ad (png format preferred but can accept jpeg or pdf)

● URL to which your ad will link: \_\_\_\_\_

Send materials to [Holly.Pemberton@DallasBuilders.com](mailto:Holly.Pemberton@DallasBuilders.com)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Type:     A/E     M/C     Visa     Discover     Check Enclosed

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Questions?

Contact Holly Pemberton at 214-624-3176 or [holly.pemberton@dallasbuilders.com](mailto:holly.pemberton@dallasbuilders.com)