# HOME BUILDER

Dallas Builders ASSOCIATION

www.DallasBuilders.org



**VOLUME LXIX** 

### Dallas BA's Industry **Investors for 2022**

















### **BRIEFLY**

The Waxahachie High School Construction Trades program is looking to build a relationship with the Dallas Builders Association by bringing local home builders and contractors into classrooms to talk to students and demonstrate various techniques. The Association has worked with the program prior to the COVID-related disruptions of the past two school years. Members interested in helping out with the program are encouraged to contact Michael Smiley directly at msmiley@wisd.org or. 940-782-8879.

Learn how Dallas BA membership can benefit your business at the Dec. 5 New Member Welcome Breakfast. This free event kicks off at 9 a.m. at Association offices in Plano. Special thanks to Yearlong Membership Partner StrucSure Home Warranty and breakfast partners Alphagraphics Irving/Las Colinas and Tom Sadler & Associates. Register.

\_\_\_

Friday, Dec. 2, is the deadline to submit new claims in the TAB Member Rebates Program. All claims for residential jobs completed July 1 through Sept. 30, 2022, must be made by this time. The program helps builder and remodeler members put dollars back in their pockets for using products they use each day, partnering with over 50 of the leading manufacturer brands in the country. Details.

Legislative Rally Day 2023 will be held on March 29 in Austin. Members will visit the Texas Capitol to meet with area State Senators and Representatives in the Texas Legislature. Watch for details.

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Don't forget to use the Dallas BA's job board, which is free to members. Set up your account to post job openings for full or part-time staff, as well as summer interns. You can find it at DallasBuilders.com/construc-<u>tioncareers</u>.

# **Past President Jerry Carter inducted** into Texas Housing Hall of Honor

Jerry Carter of Jerry Carter Homes was inducted late last month into the Texas Housing Hall of Honor during ceremonies held in Austin.

He was the only Hall of Honor inductee for 2022.

Carter joined the Dallas BA in 1976 and continues to serve in numerous capacities, including as president in 1999. In 1997 he was honored with the Hugh Prather Trophy, the highest honor bestowed by the Association.

He chaired Garland's Building Codes Board, which was responsible for establishing a comprehensive residential development ordinance that addressed the negative effects of expansive soils. During the city's major growth years, Jerry helped create one of the first residential energy codes in the state.

Jerry served as president of the Texas Association of Builders in 2007 and helped guide TAB through a challenging time during the onset of the Great Recession.

He chaired TAB's Building Standards Task Force to develop and pass HB 730, which created the Texas Residential

industry and the state.

Jerry was honored in 2004 with TAB's J.B. Sandlin Builder of the Year

Carter also helped develop an "Alternate Prescriptive Energy Code Table" in 2003, TAB's Stormwater Compliance Training Program in 2004 (the first of its kind collaboration between the Environment Protection Agency, the Texas Association of Builders, and the National Association of Home Builders), and "Right to Repair" legislation in 2004.

Jerry has provided impactful and meaningful contributions throughout the decades. He continues to serve on a national level as well. He has been a long serving member of NAHB's Resolutions Committee and State and Local Government Affairs Committee (SLGA). The SLGA Committee has provided financial assistance to countless HBAs across the nation. Over the years, Jerry has been a staunch defender of the fund.

He is a life director on the local, state and national levels.

"Jerry is at his best when there is Construction Commission. This was a problem to be worked through," said landmark legislation for the housing Dallas BA Executive Officer Phil Crone.



"You would be hardpressed to find a more vocal or passionate advocate for the Texas housing industry and the organizations that represent it than Jerry Carter," stresses Dallas BA Executive Officer Phil Crone following Texas Housing Hall of Honor induction ceremonies Nov. 17 in Austin.

## **Evans installed as** president of TAB

Dallas BA Past President Donnie Evans of Altura Homes has been sworn in as the 2023 president of the Texas Association of Builders during Nov. 18 ceremo-

Dallas BA Past President Jerry Carter was inducted into the Texas Housing Hall of Honor (see story, above) and TAB presented five "Of the Year" awards at the prestigious Excellence in Leadership Dinner on Nov. 17.

As TAB president, Evans's duties require commitment, energy, enthusiasm and a willingness to expand one's leadership abilities. The senior officers are the core leaders of TAB, charged with upholding TAB's bylaws and policies.



The Board of Directors is responsible for member programs, representations and education. The role of the directors is to develop relationships for the betterment of the homebuilding industry, be an active participant and to set the pace for the rest of the membership.

Continued on page 6

## McSAM Awards Call for Entries opens soon

sented by StrucSure Home Warranty will be held on Saturday, April 22, at the Statler Hotel.

The official call for entries will be announced Dec. 5. Visit McSAM-Awards.com for details.

Entry applications and materials will be due March 13. This year's awards show will include 74 categories and two People's Choice Awards: Community of the Year and Builder of

New this year, several categories previously exclusive to the ARC Awards, have been added to the Mc-SAM line up. These include categories for custom builders: Best Interior Design, Best Kitchen, Best Architectural Design - Modern, Traditional and Transitional and Custom Builder of the Year.

Several remodeling categories have also been added: Best Addition, Best Kitchen Remodel, Best Bathroom Remodel Best Whole House Remodel and Remodeler of the Year.

Other awards categories will be in the areas of Professional Achievement; Marketing, Advertising, Signage, Online; Interior Merchandising; Design, Home/Builder/Developer and Community of the Year.

Sales Achievement Awards, which

The 2023 McSAM Awards pre- are non-judged volume-based recognitions, will be made in six dollar volume categories ranging from \$5 million

> to over \$45 million. A variety of partnership opportunities are available starting at \$500 and

up to \$5,000.

Market directly to decision makers including volume builder CEOs, division presidents, custom builders, remodelers, architects, brokers, builders, developers, interior designers and sales and marketing professionals.

Contact Dallas BA Director of Meetings and Events Misty Varsalone, 214-615-5012, if you are interested in partnering.

Last year more than 400 entries were submitted, and attendance at the awards gala also exceeded 400.

The McSAM Awards were created in 1979 by the Sales and Marketing Council of the Dallas Builders Association in recognition of sales and marketing excellence.

The prestigious McSAM Award is given to volume builders, developers and associates who have made a significant and creative contribution in residential marketing through specific achievements during the past 12





spending time with our families over the holiday season, take time to reflect on and celebrate the accomplishments nave achieved this year. While our industry continue to face challenges such as supply chain delays, material shortages and rate hikes, we are fortunate to be in North Texas, where we continue to see population growth from relocation that drives housing demand. We will continue to overcome obstacles and remain successful.

On behalf of the Dallas Builders Association, I want to thank all of our members for your continued commitment and participation in the Association.

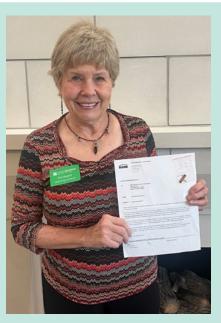
I also want to thank our Dallas Builders Association staff for all their dedication and hard work every day on the Association's behalf. Looking forward to next year, let's all continue to participate and remain active in the Association to help keep it as strong as ever.

My family and I wish you Happy Holidays and a Happy New Year.

John Porizek



President, Dallas Builders Association



### Pat Nagler Achieves Royal Spike Level

Congratulations to Pat Nagler with Prime Lending, A Plains Capital Company, who has attained Royal Spike status (150 Spike credits) in recognition of her efforts to recruit new members and retain current ones.

Yearlong Membership Partner:



### Construction Monitor 632 \$230,743,405 451 \$176,346,950 361 \$148,001,490 277 \$135,046,892 489 \$125,644,378 404 \$107,502,620 248 \$3125,644,378 257 \$91,340,263 218 \$84,693,140,263 248 \$83,217,285 248 \$83,217,285 248 \$83,217,285 248 \$83,217,285 248 \$83,217,285 248 \$83,217,285 249 \$846,954 358 \$646,954 579 \$47,641,244 449 \$46,495,845 176 \$43,582,633 277 \$42,606,817 29 \$41,220,073 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 212 \$41,804,239 214 \$40,466,983 212 \$41,804,239 214 \$40,466,983 215 \$41,804,239 216 \$41,804,239 217 \$41,220,073 218 \$35,133,895 25 \$33,701,953 313 \$33,632,734 66 \$32,734,066 32,734,066 32,734,066 32,734,066 32,734,066 32,734,066 32,738,084 32,728,900 248 \$31,025,000 248 \$31,025,000 258 \$35,938,988 258,690,016 258,589,598 258,598,616 258,598,598 258,598,616 258,598,616 **Dallas Building Permit Summary** Residential \$4,922,622,738 15612 5 D R Horton Single Family Homes Duplexes & Twin Homes \$15,057,404 \$1,983,113,031 \$80,000 \$38,612,713 \$183,465,668 Other Residential Structures Swimming Pools & Spas Garages & Carports \$14,919,532 Res Rmdl, Addn, Int Fin **Total Residential Const Dallas Bullding Permit Summary** Pulte Gr Week 47 - 11/17/22 to 11/23/22 (permits over \$20,000) Residential Value Units \$32,128,693 120 Single Family Homes Demolition Grading & Dust \$6,000 Footing & Foundation \$449,800 Apartments & Condos \$199,345,819 Q 32 BBL Building Other Residential Structures \$229,840 \$3,711,234 Res Rmdi, Addn, Int Fin **Total Residential Const**



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# The HomeFront -Gov't Affairs News and Info

### **Next Year Is Already Here**

While this is December and we hope you are enjoying the holiday season, there are several major advocacy items that will begin to ramp up at the turn of the year, and all provide opportunities for member participation.

As we have reported previously, the City of Denton is in discussions regarding updates to the city's roadway impact fees. At the publishing of this column, Dallas BA is preparing to review the city's impact fee study, a report that is needed to show the city's justification for any changes to the existing fees. That report will be available sometime before a Dec. 6 update to City Council. However, Dallas BA has been afforded the opportunity to view other updates provided by city staff.

Those who are familiar with impact fees may understand that the actual fees assessed per are based on a percentage of what state law recognizes as a maximum allowed assessable fee. Dallas BA has already made it known to key City Council members that we are concerned about an estimate that shows the maximum allowed assessable fee could more than double.

As Denton moves forward with the public hearing process, which could see final City Council approval and adoption of any updates to fees occur by mid to late January, it will be important for our industry to continue to point out the impact fee increases have on housing attainability. Members who develop and build in Denton are encouraged to contact me with any questions and concerns. I can always be reached via e-mail at <a href="mailto:David.Lehde@DallasBuilders.com">David.Lehde@DallasBuilders.com</a>. City Council is expected to set the public hearing date on the roadway impact fee during its Dec. 6 meeting.

While we have just come through one of the more active Fall election seasons in recent years, and NAHB, TAB and Dallas BA had a good night in relation to builder supported candidates getting the approval of the voting public, at the local level there is little time to celebrate. Spring of 2023 brings with it a round of elections in municipalities throughout the Dallas BA service area.

Dallas, Denton, Fate, Frisco, Prosper and other cities will have Council seats up for election. Filing for those seats occurs in January. It will be important that regulatory impacts on home building be in the mind of all those running for office. And this provides a great opportunity for Association members to participate.

HOMEPAC of Greater Dallas, the non-partisan political action committee made up of members of the Dallas BA, is an important part of our advocacy toolbox. HOMEPAC offers support to candidates who understand the need for a regulatory environment that is supportive of home building.

98% of the candidates who were listed in HOMEPAC of Greater Dallas' fall election guide were successful in November's election. The spring city council elections will be just as important. Changes in regulations can be detrimental to your business. A contribution to HOMEPAC is an investment in the future of the industry. Participation is open to all Association members. More information on Association advocacy efforts, including HOMEPAC of Greater Dallas, can be found at www.dallasbuilders.org/ advocacy or by contacting the Director of Government Affairs.

Another big opportunity for member participation will be March 29, as Dallas BA holds its portion of TAB's statewide grassroots day at the State Capitol. Rally Day will see many HBA members visit with legislators during the heart of the upcoming legislative session. And the Dallas BA contingent is traditionally one of the strongest in attendance. After the pandemic limited attendance in 2021, Dallas BA will hope to be in full force. Dallas BA members have the opportunity to visit the Texas Capitol in Austin to meet with our service area's State Senators and Representatives in the Texas Legislature and impress upon them the economic benefit home building brings to Texas, and the need for a regulatory environment that protects the availability of housing.

David Lehde Director of Government Affairs



A big question we always get about Rally Day is what if a person is not comfortable speaking in that type of meeting? We will place members who have experience in these types of meetings with each group. However, there is strength in numbers. So, you have an impact by just being there and showing our legislators that the decisions in Austin affect real businesses and people. We have found that as the meetings proceed, most members find that they have something to offer and feel comfortable to relay that needed input of the Representative or Senator. Plus, it is a fun time to visit with other Association members.

Partnerships are available and needed to make Rally Day a success. Information will be available soon regarding partner levels and participant registration.

Member participation has always been a major factor in our advocacy successes. Our area's elected officials know they can call on Phil Crone and myself to offer our industry's concerns and recommendations. However, they need to hear from our members who are the experts in the field.

Members who have questions about any of the items mentioned here, or other Dallas BA advocacy efforts, can contact the Director of Government Affairs at <a href="David.Lehde@DallasBuilders.com">David.Lehde@DallasBuilders.com</a>.

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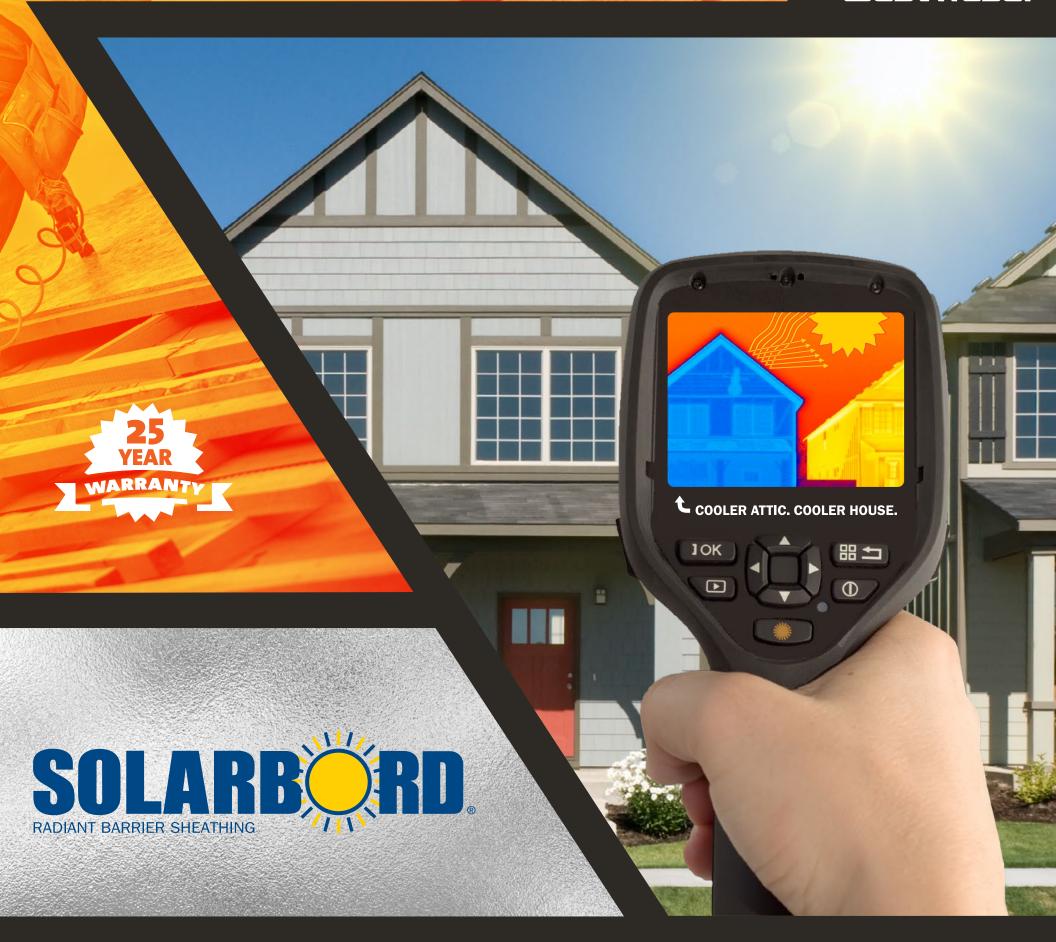
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BARCIE VILCHES, Editor

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### **Upcoming Classes: Dec.**



Energy Code Update - The Good, The Bad and The Ugly: Building a **Better House Series - Dec. 6** 

Expert James Rodriguez of Fox Energy Specialists decodes what to expect in the upcoming IECC updates and when the new regulations take charge.

The published version of the 2021 International Energy Conservation Code (IECC) was released early in 2021 and has now been under review by many municipalities across the metroplex.

This edition of the IECC has many significant changes when compared to previous editions currently enforced across the State of Texas (i.e., 2015, 2018 IECC). Even if adopted with local amendments, builders will still need to plan for substantial impacts to their current energy packages.

Topics to be covered include:

- 45L Tax Reduction;
- Climate Zone Changes affecting DFW;
- Mandatory Requirements of the 2021 IECC;
  - Building Envelope Changes;
  - Mechanical System Changes;
  - Prescriptive Path;
  - Performance Path;
  - ERI Path;
- State Approved Alternative Paths (i.e., HB 3215, ENERGY STAR); and
- North Texas Local Amendments.

Time: 10 a.m. - 1 p.m.Cost: \$35 Member/\$55 Non-Member In-Person Only

Register for Energy Code Update. Building a Better House Series partners are DuPont, Samsung and Texas Builders Resource Group.

### Tools & Technology: Managing a Better Business Series - Dec. 7

Learn which tools and technology builder members use to maximize their profits and streamline their timelines in a 3-hour boot camp with real-life applications and demonstrations.

Instructor panelists Joshua Correa, Divino, Homes; John Todd, Elite Remodeling; Tim Lansford, Luxury Homes of Texas; Diane Hatfield, Alair Homes, and Donny Mack, Beaver Builders, will discuss tools they use to

manage their own businesses.

Other topics will include:

- CRM solutions
- Change orders
- How panelists manage their sales pipeline
  - What apps are vital to them?
  - Ghant charts
  - Budgeting tools
  - Strategies / Systems/ Processes
- Tools used to save time/ money/ improve client satisfaction
  - Lead times tips

Time: 10 a.m. - 1 p.m. Cost: \$35 Member/\$55 Non-Member In-Person and Virtual Options

Register for Tools & Technology.

### 2021-2023 TAB Contracts Updates

The Bush Rudnicki Shelton Law Firm will offer guidance on the updates to the 2021-2023 Texas Association of Builders contracts package. The 2021-2023 contracts include immense changes which reflect the outcome of the last legislative session.

In 2021 Significant modifications have been made to Disclosure Provisions, Materials Escalation Clause, Termination by Builder Procedures, Arbitration Provisions, Insurance Requirements, Definition of Construction Costs among others.

Updates include:

- NEW Cost-Plus on Builder's Lot Construction Contract (document
- NEW Pricing Terms and Non-Solicitation Addenda (documents 8.22 and 8.23); and
- NEW Injury Incident Reporting Form (document 8.6)

Class information is specific to builders. Builder non-members may attend; however, they must be a member to purchase the contracts package through the Texas Association of Builders.

Time: 10 a.m. – 12 p.m.

Cost: \$35 Member/\$55 Non-Member In-Person Only

**ADVANCED REGISTRATION** REQUIRED FOR THE CONTRACTS CLASS.

# Christmas Party Presented by **SAMSUNG** December 6 | 6-9pm COST: FREE with new, unwrapped toy (min \$20 value); RSVPs REQUIRED Register

## Dallas housing market will surge in 2024, says NAHB Economist Rob Dietz at Dallas BA State of the Industry Summit

EDITOR'S NOTE: THIS ARTICLE IS PUBLISHED WITH PERMISSION FROM CANDY'S DIRT.

By April Towery

The country is already in the midst of a "mild recession," but local job growth is outstanding and inflation has peaked, an economist told Dallas builders last week.

Dr. Rob Dietz gave an economic outlook at the Dallas BA's State of the Industry event, presented Nov. 10 in partnership with Hotchkiss Insurance Agency. Program partner was West

National Association of Home Builders Chief Economist Rob Dietz emphasized that next year is going to be difficult, but 2024 will be a year of housing rebound and stabilization of

The U.S. economy is now experiencing a labor shortage that began in the construction industry — so local builders already have dealt with and adjusted to the brunt of the declining economy, he said.

Dietz joined expert panelists including NAHB Vice President for Government Affairs Lake Coulson and Texas Association of Builders Executive Vice President Scott Norman for the discussion at the Dallas Builders Association State of the Industry summit.

Dallas BA Executive Officer Phil Crone acknowledged that what's happening across the nation affects the Dallas-Fort Worth market.

"We've got a lot of things working in our favor with the strength of the market here in Texas and specifically here in this region, but regardless of that, the things that are happening nationally will [impact] and have impacted this area," Crone said.

### **Dallas Housing Market Numbers**

Dallas has solid job growth numbers, the best Dietz has seen all year, the economist said.

"The economies that did better during COVID in terms of good policymaking have benefited in terms of jobs," Dietz said. "The Dallas numbers are just absolutely outstanding."

The labor force participation rate for men was 86 percent prior to World War II, but the nation has since experienced decades of failures in policy, social, and educational arenas, Dietz

"The result is this ongoing decline such that we're now down to a 66 percent labor force participation rate. We are failing our nation's boys and it's clear in this data," he said. "It's no mystery why the labor shortage is the worst in sectors that are male-dominated construction, transportation, energy, the military, commercial airline pilots. It's a call that we have to diversify the workforce. Construction is only 10 percent women. We need to bring more in, but this is a real challenge in terms of our country's labor markets."







From left, Scott Norman, TAB executive director; Dr. Rob Dietz, NAHB chief economist and senior vice president of economics and housing policy; Dallas BA President John Porizek of M/I Homes; and Lake Coulson, NAHB vice president of government affairs



Dr. Rob Dietz gives an economic update to the 200 Dallas BA members in attendance at the Nov. 10 State of the Industry Summit.

Housing affordability continues to decline, but that's no surprise to Dallas builders.

"Communities that have the ability to have housing are going to be the ones that grow the fastest in this coming downturn," Dietz said. "That's a message that's been well-received in the South. In the Northeast, they don't get it yet. They're losing population to cover that. There are high regulatory costs and an inability to have housing thrive. There's an interesting geographic effect that's occurring in the U.S. economy, particularly as you come out of COVID."

Prevailing rents are 15 to 20 percent higher than they were a year ago, Dietz explained. Rents are higher because there isn't enough housing stock.

"Single-family construction is declining for the first time this year since 2011," he said. "We think multifamily will decline next year. It continues to be strong. We think remodeling will perform the best during this cyclical downturn due to some factors connected to the fact that people are going to move with less frequency."

Home prices will fall about 10

percent in 2024, Dietz predicted.

"Markets with the best population growth are going to see better conditions," he said. "Nationwide only 43 percent of homes are affordable. In the Dallas area, it's 32 percent. The good news for markets like Dallas is the population growth rates are outstanding.'

Dietz's research is posted at the NAHB's Eye on Housing site.

### **Recession Fears**

Interest rates surged early this year, but the recession Dietz predicts will not be a repeat of 2007. The only reason academics haven't called it a recession yet is that jobs are still being added.

"The academics who make the official call of this want to see a rising unemployment rate," Dietz said. "My response to that is, 'Just wait. It's coming.' It's going to be lagged because we're still adding jobs from having lost jobs during the COVID recession."

Inflation is the reason the Federal Reserve is tightening monetary policy, the economist explained.

The Fed can't address those challenges; that's a supply-side matter, the economist explained.



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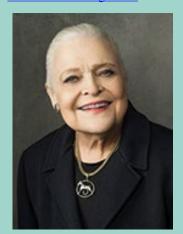
# Industry mourns death of Burleson

Services are pending for Mary Frances Burleson, former CEO of Ebby Halliday Realtors, who died Nov. 27 at age 87. The firm has been a member of the Dallas BA since 1977.

Burleson helped expand the firm to 1,700 agents in 35 offices across three brands, making it the largest independent residential real estate brokerage in Texas and the 10th largest in the nation. She also led the firm's creation of its core service business lines of mortgage, insurance and title.

"Find a good mentor, but don't forget to return the favor," she was fond of saying, as well as "Get up, suit up and show up."

Read the complete obituary in The Dallas Morning News.



## **Andersen Windows hosts Dallas Open**









































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Live Local Brandon Edwards 214-577-9750 REAL ESTATE Spike: Joe Atkins, Joe Atkins Realty

Tile Redi Mike Brittner 704-572-7601 **BATH** 

WFG National Title Shelly Rogers 214-846-9975 INSURANCE/WARRANTY Spike: Larry Busby, M/I Homes of

See complete contact information at DallasBuilders.org.

### AFFILIATES / ADDITIONALS

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iFoam Insulation of Denton, TX Grant Stogdill 940-727-9300 **INSULATION** 

Live Local Alexandra Puentes 512-413-0921 REAL ESTATE

PrimeLending, A Plains Capital Company Robin Smith 972-930-9094 FINANCIAL SERVICES

Wolf Builders LLC LoCobra Wolf 214-499-3092 **BUILDERS - RESIDENTIAL** 

## **Evans takes helm of TAB; Dallas** BA rebuilding campaign awarded

Continued from page 1

Donnie also chairs TAB's HOMEPAC Board of Trustees. He chaired TAB's Bylaws Committee in 2019 and was co-chair of the 2018 and 2019 Sunbelt Builders Show Committee.

The Vietnam Veteran has spent most of his adult career in the homebuilding industry and is president of Altura Homes.

TAB named Evans Builder of the Year in 2019. He served as president of the Dallas BA In 2016.He served two terms as Membership Committee chair and four terms as HOMEPAC Committee chair. He spearheaded the creation of Dallas BA's Volume Builders Committee in 2014.

Evans was recognized with the Hugh Prather Award in 2017, the highest honor bestowed by the Dallas BA. In addition, he is a five-time winner of the Shorty Howard Award, which highlights the top membership recruiter.





Texas Association of Builders Executive Director Scott Norman presents Presidential Distinguished Service Awards to (left) Michael Turner with Classic Urban Homes and (right) Justin Webb with Altura Homes. These awards are given to members who go above and beyond the call of service for the local and state associations.

### **Association Accomplishment**

of the Year

The Dallas BA was awarded Association Accomplishment of the Year for its successful Rebuilding Better Together Campaign to rebuild Association headquarters after it suffered catastrophic damages caused by a broken pipe during DFW's historic winter storm in 2021. The Association was faced with a test of perseverance and fortitude when slow insurance funding, supply chain delays and enormous mitigation work delayed the rebuilding process.

The Dallas BA took this opportunity to modernize and update facilities to 21st century standards, creating a quarter of a million-dollar fundraising campaign to fund the updates. Video programing was a key component to the effort to engage and educat members as well as raise funds. The members of the Association donated over \$180,000 and \$60,000 in goods and services to the office modernization portion of the reconstruction.

This fundraising endeavor has already received accolades from NAHB. During this time, the Association also grew their membership while being displaced in a remote working environment.

### Associate of the Year

Great American Insurance Company, which is active in a number of local associations, has been a member of the Dallas BA since 2004. For decades. the company has offered the builders in Texas an essential service while providing TAB a constant revenue stream.

While their program and business relationship with TAB has evolved in recent years, their commitment and support has been unwavering. The non-dues revenue from their program has grown double digits this year. They are a longtime Sunbelt Builder Show participant and one of the Show's largest sponsors.

### **Milestone Anniversaries**



### **Foxworth** Galbraith - 30 Years

Johnny Stephens accepts the 30-Year Milestone Award presented by Executive Officer Phil Crone. The award represents three decades of continuous membership in the Association.

### Packer Brick -30 Years

Dallas BA President John Porizek presents a 30-Year Milestone Award to Brett Packer at the Nov. 10 State of the Industry Summit in Dallas.



### 40 Years

Pearson Mechanical Inc.

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